

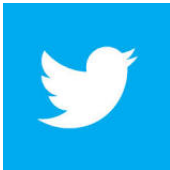
When you don't know  
where to turn.™



Quand tu ne sais pas  
vers qui te tourner.™

## 211 - social media messages to share

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Twitter

### Week of November 11, 2013

Happy 5<sup>th</sup> anniversary to @211EasternON! #Dial211 to connect to social and community services. <http://bit.ly/jsCDwQ>

Joyeux 5e anniversaire @211EasternON! #Composezle211 pour joindre des services sociaux et communautaires. <http://bit.ly/1h8l8wA>

### Friday, November 15

#FF @EasternON for a great stream of community and social services information #Dial211 #5years

#FF @EasternON pour avoir des nouvelles sur les services sociaux et communautaires dans l'est ontarien. #Composezle211 #5ans

### Other

Retweet @211EasternON tweets, when applicable

Follow and play the #Which1\_1 game

### Week of November 18

When you don't know where to turn #Dial211. [Link to one of our PSAs]  
Quand vous ne savez pas vers qui vous tourner, #composezle211

### November 19

Attending the #Dial211 5<sup>th</sup> anniversary event at #CityHall. 200,000+ calls received in 5 years. #success

Retweet @211EasternON tweets, when applicable

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### Ongoing

Retweets, links to posters, links to PSAs

Videos will be sent to you for sharing in December, January, February

Use #Dial211 anytime you point to social, community services



Facebook

### Week of November 11

Happy 5<sup>th</sup> anniversary to @211EasternOntario! Did you know that in Ontario you can dial 211 for information and referrals to social and community services? 211 is your gateway to 56,000 agencies - it's available 365/24/7, in 150 languages. [Link to PSA or poster]

Joyeux 5<sup>ème</sup> anniversaire à @ 211EasternOntario! Saviez-vous que, en Ontario, vous pouvez composer le 211 pour obtenir des informations et accéder aux services sociaux et communautaires? 211 est votre passerelle vers 56,000 agences - 365/24/7, en 150 langues. [Link to PSA or poster]

### November 19

Looking forward to attending the @211EasternOntario 5<sup>th</sup> anniversary event at City Hall tonight. Celebrating five years of connecting Eastern Ontarians to the right community and social services. [Link to a 211 poster]

Très hate de participer au 5e anniversaire de @211EasternOntario ce soir à l'Hôtel de ville. Nous célébrons 5 ans de succès à aider les Ontariens de l'est à trouver les bons services communautaires et sociaux. [Lien vers un des posters]